



**DONATE SHOES.
SAVE LIVES.**

Dear Employee,

Your company is hosting a Shoe Donation Drive in support of WaterStep, a non-profit organization dedicated to bringing safe drinking water to children and families in water-scarce areas all over the world.

The global drinking water crisis is the world's most pressing health emergency. Nearly 800 million people lack access to safe drinking water, and every 60 seconds a child dies from waterborne illness such as diarrhea.

By donating your new or used shoes to WaterStep, your family will help provide a sustainable supply of safe drinking water to thousands of children and families who desperately need it. How? Your shoes will be sold to an exporter which will give the shoes a second life and keeps the shoes out of landfills.

Just a few minutes spent collecting shoes from your closets, basement or garage can make a real difference — a difference that ultimately saves lives.

Thank you for your participation.

Sincerely,

Derek Howard, Shoe Program Director

WaterStep

Shoe Drive Information

From: _____ To: _____

Shoe Drop Location: _____

Collection Goal: _____

To learn more about WaterStep, the global drinking water crisis and how you can get involved, please visit WaterStep.org or call **502.567.SHOE (7463)**.